



## FWBL LAUNCHES TWO DEPOSITS PRODUCTS



FWBL recently launched two Deposits products, the FWBL Pearl Account and the FWBL Mahana Khazana Account. Celebrating a heritage of trust passed down across generations, FWBL Pearl is

an account designed exclusively for women, available in both Accounts and TDR. FWBL Pearl offers a host of exclusive benefits, services and discounts for all women's financial needs and can be opened with as little as PKR 100. The Account offers a monthly profit payment; however, 90% financing is available on TDR. Women can access additional benefits such as a free locker\*, free issuance of an FWBL PayPak Debit Card, free SMS alerts, as well as free access to internet banking and mobile banking.



The Mahana Khazana Account is a checking savings account for individuals or sole proprietors that offers an average monthly profit\* with value-added services. The deposit limit

for individuals is PKR 100,000/-, and for sole proprietors, it is PKR 250,000/-.

However, there is no limit on the maximum investment.

\*Terms & Conditions apply.

## FWBL & EFU LIFE PARTNER TO LAUNCH BANCASSURANCE PROPOSITION



First Women Bank Ltd. signed an Agreement with EFU Life Assurance Ltd., the country's leading private Life Insurance provider, to launch a Bancassurance proposition.

The Agreement Signing Ceremony was held at the EFU Life Head Office in Karachi. It was signed by Mr. Taher G. Sachak, Managing Director & Chief Executive Officer EFU Life, and Mr. Farrukh Iqbal Khan, President & CEO First Women Bank Ltd. The Ceremony was also attended by Mr. Mohammed Ali Ahmed, Deputy Managing Director EFU Life, and other senior officials of both organizations.

EFU Life has launched several initiatives in this domain, and its partnership with First Women Bank Ltd. is another important milestone leading toward this goal. The proposition with First Women Bank Ltd. has been specially designed to cater to the needs of the female segment, i.e. the Built-In Female Life Care Benefit. The EFU Life Female Life Care Benefit offers critical illness protection, providing women coverage against 20 of its covered illnesses.

Speaking on the occasion, Mr. Taher G. Sachak, Managing Director & Chief Executive Officer EFU Life, said "EFU Life, a leading Life Insurance brand in the country, is known for designing innovative solutions catering to various customer segments. Our partnership with First Women Bank Ltd. will enable us via a unique platform to provide Bancassurance products and services to the female segment. We are hopeful that, through this partnership, we can cater to both the savings and protection needs of the Bank's new and existing female account holders."

Mr. Farrukh Iqbal Khan, President & CEO First Women Bank Ltd., added "We at FWBL believe in creating value and convenience for our customers, and this alliance will serve to cater to their savings and protection needs."

## PROMOTING SME DEVELOPMENT

**“It’s not about ideas. It’s about making ideas happen.”**

### FWBL PROVIDES TRAINING TO OVER 100 WOMEN ENTREPRENEURS UNDER THE FWBL & TDAP PARTNERSHIP

In order to increase women entrepreneurship throughout Pakistan and make it easier for them to fund their operations locally, First Women Bank Ltd. (FWBL) and TDAP joined hands to work together for the

promotion and development of women entrepreneurship in Pakistan in June 2022. The MoU was inked by Mr. Farrukh Iqbal Khan, President & CEO FWBL, and Mr. Ahsan Ali Mangi, Secretary TDAP.

In this regard, the first planned activity was held at a local hotel in December. The topic of the Training Session was “How to Finance Your Business.”



FWBL team members Ms. Samina Geti, Asset Business Head, Mr. Amir Ahmed, Head CPU, and Mr. Imran Hayat, Head Trade Operations, imparted training to over 100 female business owners representing various industries.

Framework: <https://we.tdap.gov.pk/>. Ms. Shumaila Sikander, Deputy Director TDAP, explained the features of the website. The website is linked to the FWBL website.

Handicrafts, Denim Garments, etc.

The event was clubbed with the Soft Launch Gala Ceremony of the Women Entrepreneur (WE) website, which exclusively covers the newly developed TDAP Women Capacity Development

To close the event, special Accreditation Awards were given by Muhammad Zubair Motiwala, Chief Executive TDAP, to successful women entrepreneurs in the fields of Fashion, PR, Media, Academia, Health & Beauty, Medicine, Finance,

The award was also presented to Ms. Shaheen Zamir, Head of Marketing FWBL, by the CEO of TDAP.

This event was attended by women entrepreneurs as well as dignitaries, including celebrities, diplomats, socialites, influencers, businessmen, etc. Mr. Faisal Hussain, Head of Business FWBL, also attended the Ceremony.

## PROMOTING SME DEVELOPMENT

### AGREEMENT FOR INSTITUTIONAL COLLABORATION BETWEEN FWBL & SEDF

Sindh Enterprise Development Fund (SEDF) and First Women Bank Ltd. (FWBL) have signed an Institutional Collaboration Agreement to provide subsidized credit to women entrepreneurs in Sindh. Mr. Khizar Pervaiz, CEO SEDF, and Mr. Farrukh Iqbal Khan, President & CEO FWBL, signed the Agreement. The Ceremony was held at the FWBL Head Office in Karachi and was specially attended by Mr. Syed Qassim Naveed Qamar, Special Assistant to the Chief Minister of Sindh for Investment and PPP Projects.



Under the said Agreement, FWBL will provide project financing and SEDF will give a mark-up subsidy on loans provided by the Bank. The expected outcome of the collaboration is to create a win-win situation for the stakeholders and create an enabling environment that is conducive to the promotion of investment opportunities in the province.

This is a step towards financial inclusion for a neglected yet vital segment of the economy, with a focus on modernizing the rural economy of Sindh. Insha'Allah this will pave the way for the balanced growth and financial inclusion of women entrepreneurs.

SEDF has been established by the Government of Sindh with a vision to encourage investment in the SME sector to inculcate entrepreneurial ability and provide a major push to the wider economy. It aims to promote opportunities in Agri Value Chains, Horticulture & Floriculture, Green Energy and Innovation & Technology for multiple economic benefits on growth, intermediary services and productivity. It seeks to introduce interventions to improve efficiency and profitability through various initiatives of technical assistance and mark-up subsidies. SEDF places special focus on the development of women entrepreneurship

for the financial inclusion of this vital sector of the economy.

FWBL is a unique financial institution and commercial bank that has a mandate to cater to the financial and business needs of women, and provide them with easy access to credit for enterprise development. The FWBL model worked in catering to women at all levels of economic activity – small, medium and corporate.

Mr. Syed Mansoor Abbas Rizvi, Secretary to the Government of Sindh Investment Department, and other senior officials of both organizations attended the Ceremony.



### FWBL COMPLAINT MANAGEMENT SERVICE

Customer satisfaction is FWBL's top priority, and customers are encouraged to lodge their complaints or suggestions via its:

24/7 Call Center: 021-111-11-3925, 0331-3925111, drop them at the complaint boxes or register them via fax to 021-35657756. Use Internet Banking or the Mobile Banking App & e-mail at [complaint.management@fwbl.com.pk](mailto:complaint.management@fwbl.com.pk).

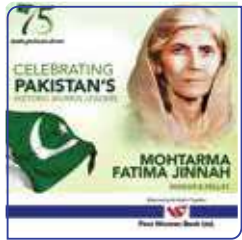
Now customers can also lodge their complaints online through the FWBL website: <https://fwbl.com.pk/contact-us/>



## PAKISTAN'S DIAMOND JUBILEE CELEBRATION

### FWBL PAYS TRIBUTE TO PAKISTAN'S ICONIC WOMEN LEADERS THROUGH A DIGITAL MEDIA CAMPAIGN

On Pakistan's Diamond Jubilee, FWBL paid tribute to 14 historic women icons whose legacies are strongly interwoven in the fabric of the nation's heritage, and their remarkable achievements, in their own unique way, contribute to who we are as a nation today.



**Mohtarma Fatima Jinnah** is referred to as the Mother of the Nation for her role in the Freedom Movement. She formed the Women's Relief Committee, which later formed the nucleus for All Pakistan Women's Association (APWA). She also played a significant role in the settlement of migrants in the new state of Pakistan.

**Begum Ra'ana Liaquat Ali Khan** formed the Pakistan Women's Voluntary Service to organize and coordinate women's activities, and was later



given the rank of Brigadier in the Pakistan Women's National Guard. In 1949, she formed the All Pakistan Women's Association (APWA). In 1954, she was also appointed Pakistan's ambassador to the Netherlands, & was the first woman of the Muslim world to hold this appointment; she later went on to be Ambassador to Italy and Tunisia as well. In the 1970s, Begum Ra'ana Liaquat Ali Khan was notably appointed the first woman Governor of Sindh.

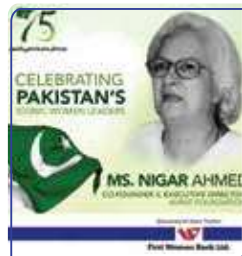


**Mohtarma Benazir Bhutto** was the first woman Prime Minister of an Islamic country. From encouraging women's

education to creating a quota for women in public sector jobs, from inaugurating the first women's police station to the Lady Health Workers Program, from the formation of the Ministry of Women's Development to appointing women in the superior judiciary – she gave women a strong voice. She founded First Women

Bank Ltd. to meet the financial needs of women and give them the means to succeed – FWBL has empowered thousands of women entrepreneurs, with success being passed down across generations to change lives forever.

**Dr. Salima Raisuddin Ahmed** was the Founder-President of the Pakistan Federation of Business & Professional Women's Organization. She served at various key Government offices as Accountant General East Pakistan, Director of Defense Audit, Finance Director PIDC, and Secretary to the Federal Government Cabinet Secretariat & Women's Division.



**Ms. Nigar Ahmed** co-founded the Aurat Foundation. She contributed towards shaping policy debates on women's empowerment through involvement with

bodies such as the National Commission on the Status of Women. She also researched the work of women in the informal sector, organized national conferences for peasant women as well as radio programs to inform on health and agricultural issues.

**Ms. Asma Jahangir** was the Co-Founder of the Human Rights Commission of Pakistan - she served as Secretary-General and Chairperson, promoting and defending human rights in Pakistan, and was also one of the leaders of the Women's Action Forum (WAF). She made history when she was elected the first



female President of the Supreme Court Bar Association of Pakistan in 2010.



**Dr. Ruth Pfau**, was the Founder-Member of MALC. She dedicated her life to eradicating Leprosy through the National Leprosy Control Program,

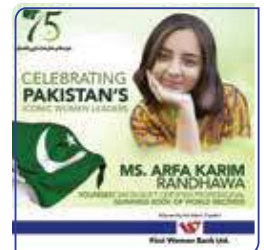
setting up clinics across the country for the treatment of those afflicted. Her tireless efforts, from her arrival in Pakistan in 1960, earned her the title of Pakistan's Mother Teresa.

**Ms. Bilquis Bano Edhi** was a professional nurse by training, she ran maternity clinics and set up cradles outside Edhi Foundation



Centers across Pakistan, providing a safe space for unwanted newborns to be left anonymously, saving innocent lives. She headed the Bilquis Bano Edhi Foundation & served as Co-Chair at the Edhi Foundation alongside her husband Mr. Abdul Sattar Edhi, with selfless devotion towards the downtrodden.

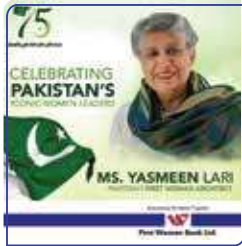
**Ms. Arfa Karim** shone bright on becoming the youngest Microsoft Certified Professional in 2004 at the age of 9. Her achievement was



submitted to the Guinness Book of World Records, and she went on to represent Pakistan at an international level.

## PAKISTAN'S DIAMOND JUBILEE CELEBRATION

**Ms. Yasmeen Lari** is Pakistan's first woman architect with several projects, including the Finance & Trade Centre and Pakistan State Oil House in Karachi. She switched to humanitarian work by involving herself in disaster relief efforts by working to build safer homes and shelters.

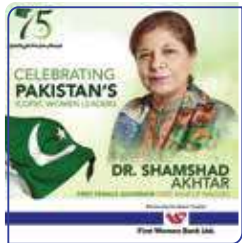


Banker's Trust. She served as the Under-Secretary-General of the United Nations & as the 10<sup>th</sup> Executive Secretary of the Economic and Social Commission for Asia & the Pacific. She served in the Asian Development Bank (ADB) for 15 years as a Special Senior Advisor to the President of ADB, & the Bank's Director-General of the South-East Asia region.

**Lieutenant General Nigar Johar** is the first female to be appointed Colonel Commandant of the Army Medical Corps (AMC).



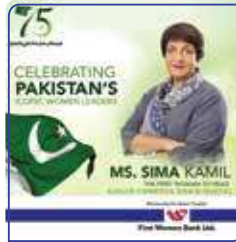
She is quoted to have said "Women need to be decision-makers; they need to be policymakers. It is important for women to be in these roles, as only that will lead to a shift in the mindset and the culture. Men alone cannot be making decisions for women."



**Dr. Shamshad Akhtar** is the first woman to serve as Governor State Bank of Pakistan and the first woman Chairperson of

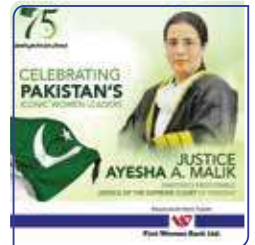
the Pakistan Stock Exchange. She is also the Chairperson Board of Directors of Karandaaz. She won two consecutive awards - Asia's Best Central Bank Governor from Emerging Markets and

**Ms. Sima Kamil** was the first woman to be appointed President UBL and head a major commercial bank. She has been the



first woman to be appointed as the Deputy Governor of SBP, the prestigious role in which she currently serves.

**Justice Ayesha A. Malik** is the first woman to serve as a Judge of the Supreme Court of Pakistan. She decided important issues regarding the empowerment of women.



## CELEBRATION AT FWBL OFFICES

The cake-cutting ceremonies for the 75th Independence Day of the motherland were held nationwide at all FWBL offices. A main Ceremony was held at the Regional Office in Lahore, attended by the President and CEO FWBL, Mr. Farrukh Iqbal Khan. Mr. Faisal Hussain, Head of Business, Ms. Sakina Alam, Head of HR, Ms. Mobina Tariq, RBH Central Region. The staff and customers of the Bank were also present.

The majority of the employees were dressed in thematic green and white attire for the day.

All the participants prayed for the progress, peace, prosperity and well-being of the country.





## OUR PEOPLE

### MR. FARRUKH IQBAL KHAN, PRESIDENT FWBL, INAUGURATES MULTAN BRANCH

Mr. Farrukh Iqbal Khan, President & CEO FWBL, inaugurated the Multan branch on his first visit after its renovation.

The branch has become more spacious, well illuminated, and comfortable now. The Ceremony was attended by the customers of the Bank.



### FWBL CELEBRATES ITS 33<sup>RD</sup> ANNIVERSARY AT THE HEAD OFFICE



Mr. Farrukh Iqbal Khan, President & CEO First Women Bank Ltd., cut a cake at the Bank's Head Office Karachi to celebrate the Bank's 33rd anniversary. Senior executives, branch managers and staff attended the Ceremony.

### FWBL LOSES A FAMILY MEMBER



A multi-talented woman with courage, confidence and willpower, despite her disability owing to Polio, Ms. Kausar Salmani passed away on November 30, 2022, in Karachi after a short illness. Associated with FWBL since 1994, she was posted at the Imperial Court Branch in Karachi. Ms. Salmani participated in various meetings of the Disabled Persons' Forums in and outside the country, and highlighted the issues faced by those with special needs.

### OBITUARY

The following FWBL family members lost their loved ones during the past few months:

- The mother of Ms. Rana Habib, RCM South, passed away on September 4, 2022.
- The mother of Mr. Muhammad Farrukh (CFO) left for her eternal abode on November 22, 2022.

- The father of Ms. Shaheena Saleem, Branch Operations Officer Blue Area Branch, Islamabad, died on November 29, 2022.

FWBL News expresses its heartfelt condolences to all and their bereaved families. May the Almighty Allah give their families the courage and patience to bear this irreparable loss, and may the departed souls rest in peace. Ameen.

### ORGANIZATIONAL CHANGES

Central Regions A and B have been merged, and Ms. Mobina Tariq, RBH, has been designated as a full-fledged RBH of the Central Region.

#### CONCEPT, COORDINATION & EDITED BY:

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 Twitter: [t/FWBLbank](#)  
 Instagram: [i/firstwomenbank](#)  
 LinkedIn: [in/company/fwbl](#)  
 YouTube: [y/First Women Bank Limited](#)  
 Designed by: SPECTRUM | VMLY&R

## HAPPENINGS

### FWBL CEO PANELIST AT ICMA INTERNATIONAL & NIBAF CONFERENCE

Mr. Farrukh Iqbal Khan, President & CEO FWBL, was invited by ICMA International and NIBAF as one of the panelists at the Conference on the Role of the Banking Sector in Pakistan's Business and Economic Growth. The Chief Guest of the Event, Mr. Jameel Ahmed, Governor State Bank of Pakistan, presented him with a shield.



### FWBL CEO ATTENDED AN ANNUAL EVENT ORGANIZED BY THE CEO CLUB PAKISTAN

CEO Club Pakistan invited Mr. Farrukh Iqbal Khan as the Guest of Honour and Keynote Speaker at their corporate event of the year, the AirLink CEO Summit and the Launch of the Best-Selling Book '100 CEOs &

Companies of Pakistan,' held in Lahore. At the event, Mr. Ikram Saigol, Defence Analyst & Security Expert, presented a book to Mr. Farrukh Iqbal Khan.

### FWBL PRESIDENT & CEO GUEST OF HONOR AT 'LET'S GROW TOGETHER' EVENT

A group photograph taken at the annual event 'Let's Grow Together', held in Islamabad. Mr. Farrukh Iqbal Khan, President & CEO First Women Bank Ltd., attended the event as a Guest of Honor. Speaking to the media, he urged the need for women's economic empowerment in the country and shared FWBL's initiatives to contribute towards economic empowerment. FWBL also placed a stall at the event.



### 'COFFEE WITH CEO' LIVE SESSION WITH MR. FARRUKH IQBAL KHAN



The CEO Club invited Mr. Farrukh Iqbal Khan, President & CEO FWBL, to the 'Coffee with CEO' live session at Management House, Lahore. Ms. Nazeya Qhan, Head of Corporate Communication CEO Club Pakistan, had a conversation with Mr. Farrukh Iqbal Khan.

## ON THE LIGHTER SIDE

### RIDDLES

1. You live in a one-story house made entirely of redwood. What color would the stairs be?
2. What do you call someone with no body and no nose?
3. Gravity is one of the most fundamental forces in the universe, but if you remove it, you get...?
4. What food is never on time?
5. What's the most famous fish?
6. What kind of dog always knows the time?

### ANSWERS:

1. What stairs? You live in a one-story house.
2. Nobody knows
3. Gravy
4. Choco-late
5. Starfish
6. Watchdog

### DONATION

Today a man knocked on my door and asked for a small donation towards the local swimming pool. I gave him a glass of water.

### "QUOTES,"

- 'Diligence is the mother of good luck.' - **Benjamin Franklin**
- 'Education is the most powerful weapon which you can use to change the world.' - **Nelson Mandela**
- 'A problem is a chance for you to do your best.' - **Duke Ellington**
- 'Be a bush if you can't be a tree. If you can't be a highway, just be a trail. If you can't be a sun, be a star. For it isn't by size that you win or fail. Be the best of whatever you are.' - **Martin Luther King Jr.**



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\*Subject to Change. Terms & Conditions apply.

Empowering the Nation Together



**First Women Bank Ltd.**

HEAD OFFICE: S. T. S. M. Foundation Building, CL-10/20/2, Beaumont Road, Off Dr. Ziauddin Ahmed Road, Civil Lines, Karachi.  
Ph.: 021-35657684-9, Fax: 021-35657756, UAN: 111 676 767, Website: [www.fwbl.com.pk](http://www.fwbl.com.pk)

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## فرسٹ ویمن بینک لمیٹڈ اور سندھ انٹرپرائز ڈیولپمنٹ فنڈ کے درمیان ادارہ جاتی تعاون کا معاہدہ



سندھ انٹرپرائز ڈیولپمنٹ فنڈ (SEDF) اور فرسٹ ویمن بینک لمیٹڈ (FWBL) نے سندھ میں کاروبار سے منسلک خواتین کو رعایتی قرضے فراہم کرنے کے لیے ادارہ جاتی تعاون کے معاہدے پر دستخط کئے ہیں۔ جناب خضر پرویزی ای او، ایس ای ڈی ایف اور فرسٹ ویمن بینک کے صدر جناب فرخ اقبال خان نے معاہدے پر دستخط کئے۔

یہ تقریب فرسٹ ویمن بینک کے

کو جدید بنانے کے ساتھ ساتھ خواتین کی مالی شمولیت میں مدد فراہم کرے گا۔

معاہدے کے تحت فرسٹ ویمن بینک پروجیکٹس کے لیے سرمایہ فراہم کرے گا جبکہ ایس ای ڈی ایف بینک کے فراہم کردہ قرضوں پر مارک آپ سبسڈی دے گا جو سندھ کی دیہی معیشت

ہیڈ آفس میں منعقد ہوئی، جس میں وزیر اعلیٰ سندھ کے معاون خصوصی برائے سرمایہ کاری اور پی پی پی پروجیکٹس جناب سید قاسم نوید قمر نے خصوصی طور پر شرکت کی۔

## پاکستان کی ڈائمنڈ جوبلی کا جشن

لاری، محترمہ ڈاکٹر شمشاد اختر، محترمہ سیما کامل، محترمہ لیفٹنٹ جنرل نگار جوہر اور محترمہ جسٹس عائشہ اے ملک شامل تھیں۔

علی خان محترمہ بینظیر بھٹو، محترمہ ڈاکٹر سلمیٰ رئیس الدین احمد، محترمہ نگار احمد، محترمہ عاصمہ جہانگیر، محترمہ ڈاکٹر نغمہ فاؤ، محترمہ بلقیس ایڈھی، محترمہ عارفہ کریم رندھاوا، محترمہ یاسمین

فرسٹ ویمن بینک نے اپنے سوشل میڈیا پلیٹ فارمز پر وطن عزیز کے لیے خدمات سرانجام دینے والی نمایاں خواتین کو خراج تحسین پیش کیا جن میں محترمہ فاطمہ جناح، محترمہ بیگم رعنا لیاقت

## 24/7 کمپلینٹ مینجمنٹ سروس

صارفین کا اطمینان فرسٹ ویمن بینک کی اولین ترجیح ہے۔ صارفین اپنی شکایات کے ازالے اور تجاویز درج کروانے کے لیے مندرجہ ذیل میں سے کوئی بھی طریقہ اختیار کر سکتے ہیں۔

بذریعہ 24/7 کال سینٹر: 021-111-11-3925 اور 0331-3925-111

بذریعہ فیکس: 021-3565775

بذریعہ ای میل: complaint.management@fwbl.com.pk

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## FWBL اور TDAP شراکت داری کے تحت کاروبار سے وابستہ 100 سے زائد خواتین کی تربیت

FWBL کی ویب سائٹ سے منسلک ہے۔ تقریب کے آخر میں TDAP کے چیف ایگزیکٹو آفیسر محمد زبیر موتی والا نے کامیاب کاروباری خواتین کو، جن کا تعلق فیشن، میڈیا، تعلیم، صحت، آرٹس، طب، مالیات اور دوسرے شعبوں سے تھا،

جناب عامر احمد اور جناب عمران حیات نے 100 سے زائد خواتین کو تربیت فراہم کی، بعد میں انہیں تربیت کی کامیاب تکمیل پر اسناد دی گئیں۔ تقریب کے دوسرے حصے میں TDAP کی جانب سے دیکن انٹر پرائیوٹ سائٹ کا اجراء

FWBL کے صدر جناب فرخ اقبال خان اور TDAP کے سیکریٹری جناب احسن علی منگی نے ملک بھر کی کاروباری خواتین کی حوصلہ افزائی کے لیے مفاہمتی یادداشت پر گزشتہ دنوں دستخط کئے تھے، جس میں کاروباری خواتین کے وسیع تر مفاد میں مالیاتی



ایوارڈ دیئے۔ FWBL کی مارکیٹنگ اور سروس کوالٹی کی ہیڈ شاہین ضمیر کو بھی ایوارڈ دیا گیا۔ اس تقریب میں تاجر خواتین کے علاوہ سفارتکاروں اور کاروباری شخصیات کی بڑی تعداد نے شرکت کی۔ FWBL کے ہیڈ آف بزنس جناب فیصل حسین بھی تقریب میں شریک ہوئے۔

کیا گیا۔ TDAP کی ڈپٹی ڈائریکٹر ڈاکٹر شائلہ سکندر نے ویب سائٹ کے بارے میں آگاہ کیا جو TDAP کی جانب سے خواتین کو فراہم کی جانے والی خصوصی سہولیات کا احاطہ کرتی ہے۔ ویب سائٹ کا ایڈریس یہ ہے <https://we.tdap.gov.pk>، یہ ویب سائٹ

خدمات فراہم کرنے کے ساتھ ساتھ انہیں بینکاری کے اسرار و رموز سے آگاہ کرنا بھی شامل ہے۔ اس سلسلے میں پہلی پیش رفت دسمبر کے مہینے میں ہوئی جس کا انعقاد مقامی ہوٹل میں کیا گیا تھا۔ تربیتی سیشن کا موضوع تھا ”کاروبار کے لیے سرمایہ کیسے حاصل کیا جائے“۔ FWBL کی جانب سے محترمہ شمینہ بیگم،

## دوئی ڈپازٹ پراڈکٹس کا اجراء

### MAHANA KHAZANA Account



اپنا کاروبار کرنے والوں (سول پروپرائٹر) کے لیے ڈھائی لاکھ روپے ہے جبکہ زیادہ سے زیادہ سرمایہ کاری کی کوئی حد نہیں ہے۔

FWBL پرل اکاؤنٹ جو خواتین کے لیے خصوصی طور پر ڈیزائن کیا گیا ہے، اکاؤنٹس اور ٹرم ڈپازٹ دونوں میں دستیاب ہے۔ برسوں سے جاری نسلوں کے اعتماد کے پیش نظر FWBL Pearl خواتین کی تمام مالی ضروریات کا حل پیش کرتا ہے۔ بے شمار فوائد، منافع، قرض کی سہولت اور خصوصی رعایتیں۔ یہ اکاؤنٹ -/100 روپے سے آسانی کھولا جاسکتا ہے۔

FWBL ماہانہ خزانہ اکاؤنٹ افراد اور اپنا کاروبار کرنے والوں کے لیے ایک سیونگ چیکنگ اکاؤنٹ ہے جس میں ماہانہ اوسط منافع کے ساتھ مفت اضافی سہولیات پیش کی جارہی ہیں۔ کم سے کم سرمایہ کاری انفرادی اکاؤنٹ کے لیے ایک لاکھ روپے جبکہ

### FWBL Pearl ACCOUNT



فرسٹ ویمن بینک نے حال ہی میں دو ڈپازٹ پراڈکٹس متعارف کروائی ہیں۔

## فرسٹ ویمن بینک اور EFU لائف ایشورنس کے درمیان معاہدہ

فرسٹ ویمن بینک اور EFU لائف ایشورنس کے درمیان بینک ایشورنس کے کاروبار سے متعلق ایک معاہدہ طے پایا ہے جس کی رو سے بینک کے کسٹمرز بالخصوص خواتین کو بچت اور تحفظ کے شاندار مواقع حاصل ہوں گے، خاص طور پر خواتین کو 20 مہلک بیماریوں سے نمٹنے کے لیے تحفظ حاصل ہوگا۔ معاہدہ کی یہ تقریب EFU لائف ایشورنس کے ہیڈ آفس میں ہوئی جس میں فرسٹ ویمن بینک کے صدر جناب فرخ اقبال خان اور EFU لائف ایشورنس کے سی ای او طاہرہ جی Sachak نے دستخط کئے۔

اس موقع پر اظہار خیال کرتے ہوئے فرسٹ ویمن بینک کے صدر نے کہا کہ ہم صارفین کے لیے سہولیات پیش کرنے پر یقین رکھتے ہیں اور یہ شراکت داری ان کی بچت اور تحفظ کی ضروریات کو پورا کرے گی۔ EFU لائف ایشورنس



کے سربراہ نے کہا کہ ہم اس شراکت داری کے ذریعے بینک کے صارفین بالخصوص خواتین اکاؤنٹ ہولڈرز کی بچت اور تحفظ دونوں ضروریات کو پورا کر سکیں گے۔ تقریب میں دونوں اداروں کے کلیدی عہدیداروں نے شرکت کی۔